

Appendix 2
Leisure Centre Review –
Early results from the analysis of the consultation

OSMC
04.12.2023



The Consultation Offer

Core Offer

Huddersfield Leisure Centre
Spen Valley Leisure Centre

Marginal Offer

Bradley Park Golf Centre
Deighton Sports Arena
Holmfirth Pool and Fitness Centre
Leeds Road Sports Complex
Scissett Baths and Fitness Centre
Stadium Health and Fitness Club

Potential Closures

Batley Sports and Tennis Centre
Colne Valley Leisure Centre
Dewsbury Sports Centre



Consultation Overview

29th September to 12th November 2023.

17,860 responses with the majority of online.

Letters of support received from national, regional and local organisations, as well as from individuals

Facilitated and delivered in various forms to ensure it was accessible to all.

7 x Face to Face Drop-In sessions held at:

- Huddersfield Customer Services Centre
- Dewsbury Customer Services Centre
- Colne Valley Leisure Centre
- Batley Sports and Tennis Centre
- Holmfirth Pool & Fitness Centre
- Scissett Baths & Fitness Centre
- Spen Valley Leisure Centre

Paper copies were available at all KAL sites.



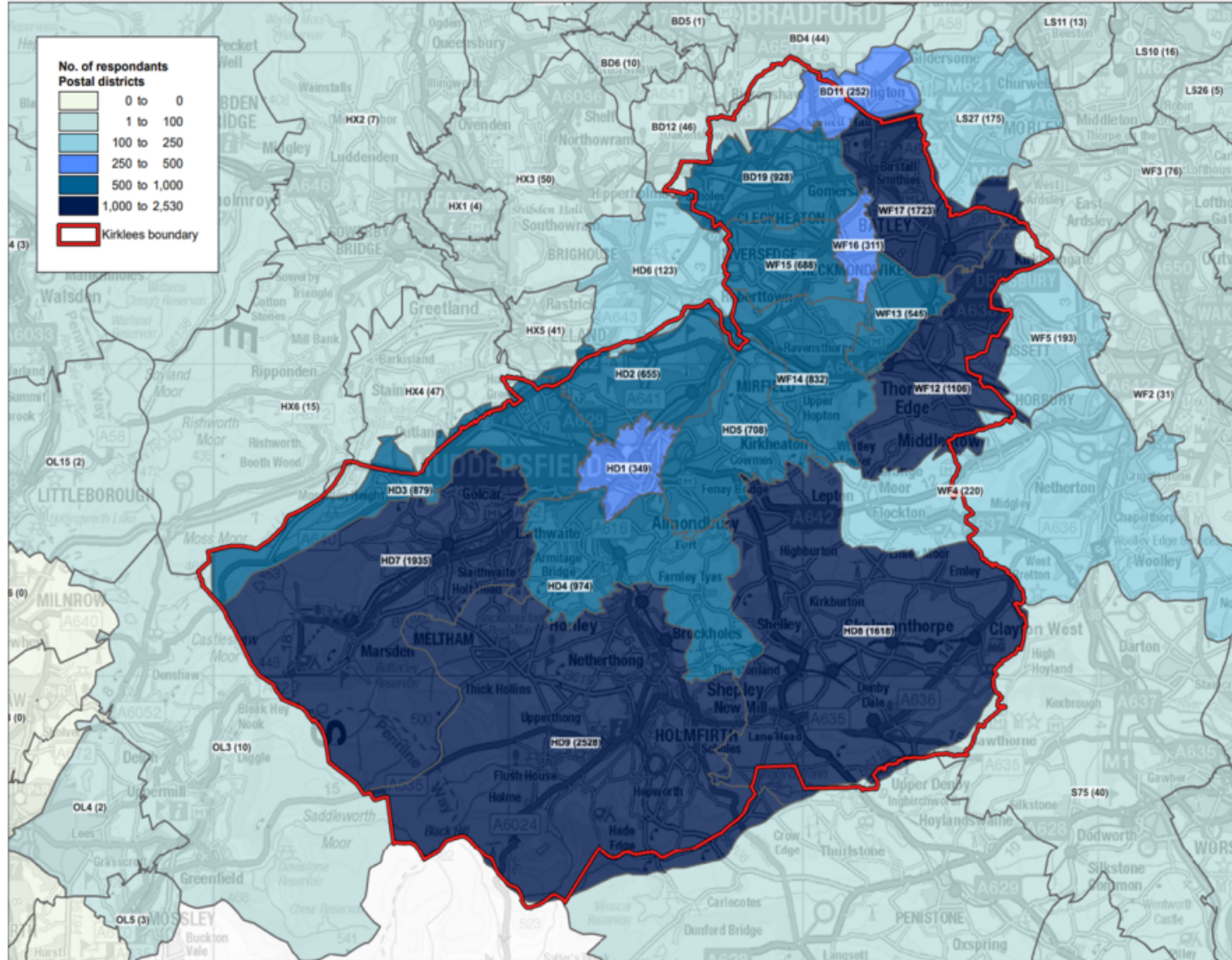
4 x Focus Groups held – Protected Characteristics

- Disability
- Carers
- BAME general
- BAME women only

Targeted promotion with citizens with Protected Characteristics – Young People, Older People



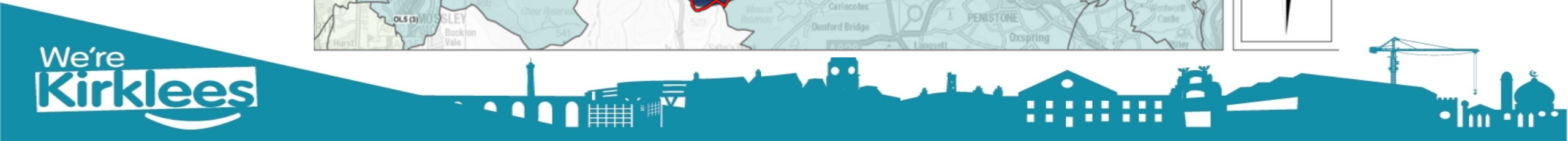
KAL 2023 Survey Respondants, Postal Districts



Data and Insight Service

Date: 15/11/2023
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Summary of Qualitative Analysis

17,860 citizens completed the consultation survey (17,143 online, 717 paper).

23 citizens participated in 4 discussion groups.

Of those who participated in the survey:

93% are Kirklees residents.

74% are current members of a KAL Leisure Centre.

22% are parents/carers of children who visit for school swimming.

10% are individuals prescribed exercise by their GP to support their health and wellbeing.

Further information about those who participated (reflecting Public Sector Equality Duty) includes:

66% Females, 33% Males and 1% Non-Binary/Intersex.

4% under 25, 38% over 55.

10% BAME (excluding White British, English, Welsh, Northern Irish).

19% from low-income households (below £20,000).

3% Former Armed Forces.

22% with a disability.

45% with a caring responsibility (children and/or adults).



Key Findings - Proposals

Core Offer Proposal

- 60% agreed with the proposal
- 30% disagreed
- 10% did not know

Marginal Sites Proposal

- 46% agreed with the proposal
- 36% disagreed
- 18% did not know

Closure Proposal

- 19% agreed with the proposal
- 69% disagreed
- 12% did not know

More than 47,000 individual comments were received. This includes:

- Core Proposal – over 7500 comments
- Marginal Sites Proposal – approximately 6500 comments in relation to potential barriers and over 6800 comments in relation to impacts.
- Closure Proposal – approximately 8500 comments in relation to potential barriers and over 8000 in relation to impacts.
- More than 9000 suggestions were made for reducing the deficit and attracting the investment needed.

A team of analysts are undertaking qualitative thematic analysis to identify and summarise comments.



Emerging Themes (Survey)

Impacts of Proposals

- Financial (increased costs).
- Mental health.
- Physical health (e.g. reduced fitness, mobility).
- Reduced access to/cease participation in leisure activity.
- Reduced social connectedness.

Barriers (to accessing other leisure facilities)

- Travel/transport.
- Increased costs (e.g. of travel, alternative provision).
- Overcrowding/oversubscription at other sites.
- Lack of alternative provision (e.g. no similar activity provision nearby).
- Time (also impacted by travel/transport).



Emerging Themes (Survey)

Suggestions for reducing the deficit

- Improving operation/financial management.
- Reviewing efficiency of operations (e.g. reduced staffing, energy efficiency).
- Partial closure (e.g. closing pools and keeping 'dry' activities).
- Increasing provision (e.g. more classes, wider activity provision) and rental opportunities (e.g. hire to personal trainers, sports clubs, community groups and parties).

Suggestions for attracting alternative funding

- Increasing costs (e.g. memberships, activities, parking) and increasing usage.
- Reviewing/re-directing wider Council spend (e.g. other funding received, staffing costs).
- Corporate sponsorship.
- Private investment/partnerships.
- Government/NHS funding.
- Funding bids (e.g. community, charity, sports funds).



Emerging Themes (Focus Groups)

Discussions with **carers** highlighted:

- Barriers relating to travel/transport (particularly for those with mobility issues).
- Health impacts (unspecified) for those with a learning disability.
- Suggestions to keep 'dry' activities available and increasing the provision for these.

Discussions with representatives from **Black, Asian and Minority Ethnic** communities highlighted:

- Barriers relating to costs (alternative provision and travel/transport).
- Impacts relating to physical health, social connectedness (particularly around culture and language) and halting of generational shifts around health and fitness, particularly for Asian women.
- Suggestions to increase the provision of activities, particularly for women.

Discussions with citizens with a **disability** highlighted:

- Barriers relating to overcrowding and travel/transport/parking.
- Impacts relating to health (asthma, fitness, mobility, ability to learn to swim).
- Suggestions to increase the cost of memberships.



Key Stakeholders

These are the key stakeholders who have written to us.

Organisation	Asset concern
Swim England	All sites
Sport England	All sites
Yorkshire Sport Foundation	All sites
UKactive	All sites
Kirklees Active Schools	All sites
Third Sector Leaders	All sites
University of Huddersfield	All sites
Yorkshire Tennis Limited	Batley Sports & Tennis Centre
West Riding County Football Association Ltd	Batley Sports & Tennis Centre
Batley & Birstall Excellence in Schools Together	Batley Sports & Tennis Centre
Batley Multi-Academy Trust	Batley Sports & Tennis Centre
Howden Clough FC – Petition	Batley Sports & Tennis Centre
Bradley Park Golf Club	Bradley Park Golf Club

